



Commonwealth Health Professions and Partners Alliance

“Commercial determinants of health: evidence, tools, dialogue and advocacy”

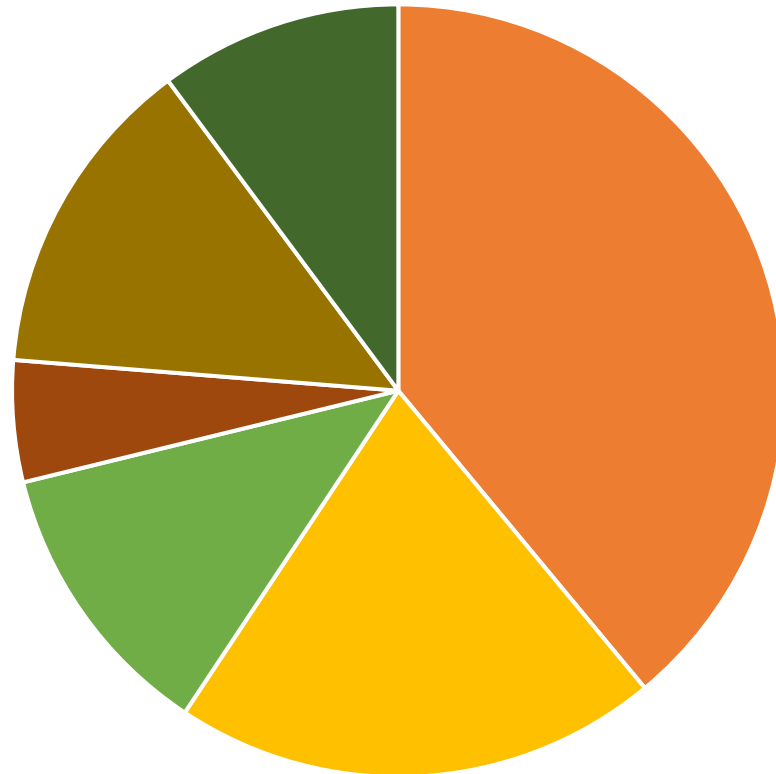
**RECOMMENDATIONS
FOR THE 2022 COMMONWEALTH HEALTH MINISTERS’ MEETING**

CCSPF 2022 OBJECTIVES

- To raise awareness of the commercial determinants of health.
- To highlight the four goals of the World Health Organization's program of action on *Economic and Commercial Determinants of Health* (to strengthen the evidence base; develop tools and capacity; convene partnerships and dialogue; raise awareness and advocacy).
- To propose actionable recommendations for Commonwealth Health Ministers on innovative strategies to address these four goals across the Commonwealth.

CCSPF 2022 SURVEY

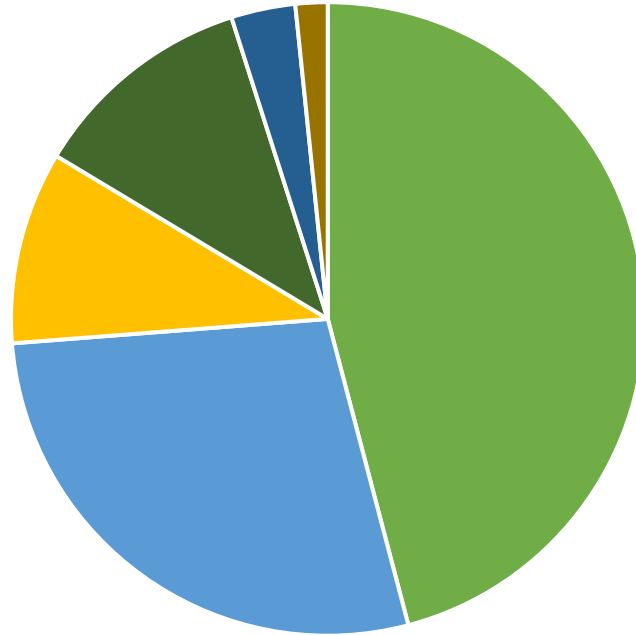
Respondent Region



■ Africa ■ Asia ■ Europe ■ Pacific ■ Caribbean ■ Other

CCSPF 2022 SURVEY

Respondent Area of Practice



■ Health Professional

■ Government

■ Civil Society

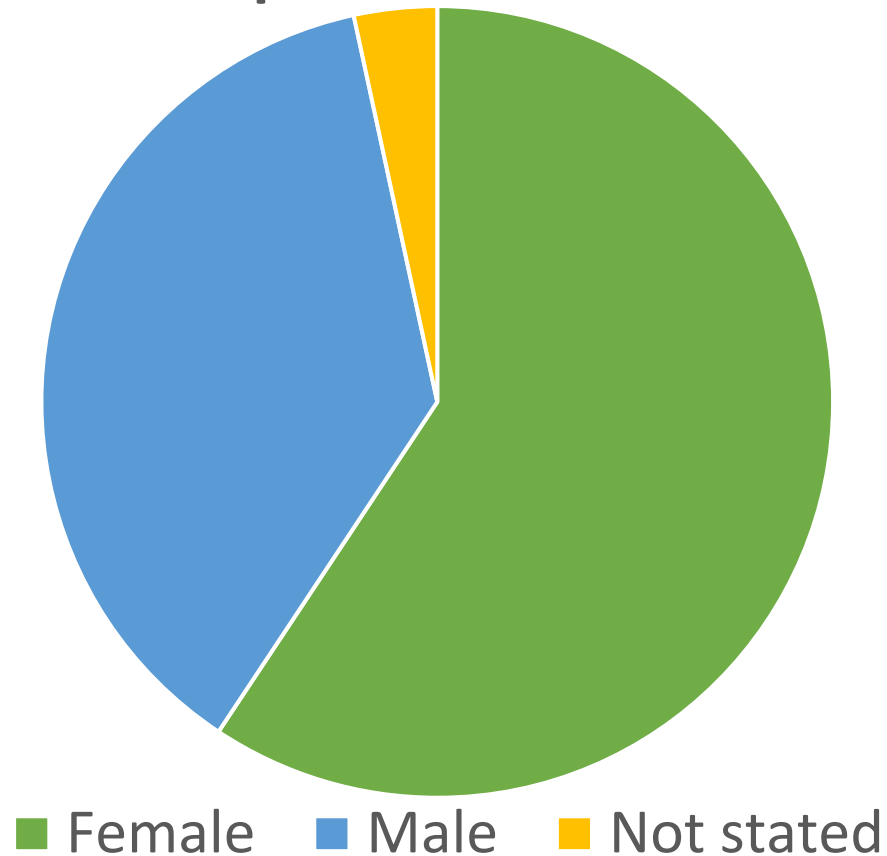
■ Academia

■ Private Sector

■ Other

CCSPF 2022 SURVEY

Respondent Gender



CCSPF 2022 SURVEY

POSITIVE AND NEGATIVE IMPACTS OF COMMERCIAL DETERMINANTS OF HEALTH IN SPECIFIC AREA

HEALTH ISSUE	POSITIVE %*	NEGATIVE %**
Nutrition / growth	46	71
Non-communicable disease	41	63
Mental health	37	71
Oral and dental health	15	48
Communicable disease	48	34

* Percentage of respondents who answered 'yes' to positive impacts of commercial determinants

** Percentage of respondents who answered 'no' to negative impacts of commercial determinants

CCSPF 2022 RECOMMENDATION 1

‘strengthen the evidence base’

Commonwealth Governments budget for country-specific, regional and global research to review the existing evidence-base to identify gaps and develop strategies to address these evidence gaps to strengthen the evidence on the impacts of Commercial Determinants of Health on their populations.

YES: 85%

YES with revision: 15%

NO: 0%

CCSPF 2022 RECOMMENDATION 2

‘develop tools and capacity’

Commonwealth Governments strengthen legislation and governance structures to minimise opportunities for commercial actors to influence policy development, and to support the participation of civil society in democratic policy making.

YES: 91%

YES with revision: 9%

NO: 0%

CCSPF 2022 RECOMMENDATION 3

‘convene partnerships and dialogue’

Commonwealth Governments partner with civil society to identify and implement strategies that minimise the negative impacts of Commercial Determinants of Health and highlight strategies to foster health promoting commercial practices (while ensuring the latter are not used to compensate for health harming practices).

YES: 92%

YES with revision: 8%

NO: 0%

CCSPF 2022 RECOMMENDATION 4

‘raise awareness and advocacy’

Commonwealth Governments support independent monitoring and reporting mechanisms to share information about the impacts of Commercial Determinants of Health on peoples and society.

YES: 92%

YES with revision: 5%

NO: 3%



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THANK YOU

<http://www.chpa.co>